

30%

increase in the incidence of reported ransomware attacks upon services businesses in the past year

\$150

the average per record cost of a data breach; the cost is often higher for sensitive financial and client personal data

20-50%

the estimated increase in cyber insurance premiums for small business this year, based upon expanding risk

43%

of SMB professional services firms have incurred a cyberattack; 55% of those were reported in the past year

The Myota Converged DSP

Myota delivers simplified operational data security that allows organizations to vsimultaneously withstand attacks against their data and bounce back from cybersecurity events. Built on a platform that combines the tenants of Zero Trust Architecture, Shamir Secret Sharing, immutable redundant storage, and advanced data dispersion, Myota moves data protection from static, network-based perimeters to focus on users, assets, and resources. Myota keeps your data safe from attacks, even when other security controls fail.

Accounting and CPA firms are universally viewed as high-value targets by hackers. The increase in cyberattacks upon small-to-midsize professional services firms over the past two years is staggering. Once an attack occurs, the cost and time requirements for a CPA firm to remediate the breach are significant: businesses may need to absorb \$100,000 or more in legal and technical costs alone. Given the trust-based relationships between accounting firms and their clients, a breach can result in a substantial negative cascade of reduced productivity, revenue loss, and reputational damage. The AICPA has continued to elevate and expand their focus upon CPA firm risk assessment and controls. As the frequency and sophistication of cyberattacks continues to increase, assuring data protection, business resilience, and regulatory compliance are mission-critical challenges.

Boosts enterprise immunity and resilience. Myota focuses upon keeping your valuable unstructured data yours. Unlike legacy prevention-oriented solutions, Myota's patent-pending method of information protection enables zero-trust, end-to-end-protection from a variety of external and insider threats. Easy to deploy and built to scale – Myota is designed to change the rules. Designed for consumption and scale, complement and enhance your existing data loss prevention and cloud security profile – without gateways, middleware or backups. Myota allows fine-grain control over security, storage and data governance. It's time for exponential information security.

Why Myota for Accounting & CPA Firms?

Zero-Trust Infrastructure

Myota combines user and device access controls with patented microsharding technology that simultaneously renders data useless and gives organizations the ability to overcome any attack.

Decentralized Risk Management

Fully encrypted data shards and multiplexed data storage guard against information loss. Easily restore file versions. Compatible with immutable storage configurations. Seamless disaster recovery with zero downtime.

Cyber Resilience & Protection

Data protection, backup, and restore processes take up time and resources. Instead, data is protected through the durability of the cloud and the availability provided by Myota

Control & Availability

Granular controls to designate data & content dispersion, customer defined storage location and gated access while ensuring high availability to the data owner.