



CUSTOMER SUCCESS STORY:

How a Premier Private Wealth Management Firm Elevated Data Security and Optimized Investment Operations with Myota



This real customer success story is not just another wealth management firm. Their expansive portfolio spans venture capital, private equity, real estate, alternative investments, and unique opportunities. Beyond investments, they pride themselves on offering a comprehensive suite of family office services, which includes everything from income tax planning and financial consulting to residential property management and bill payments. However, with such a vast array of services came the challenge of managing sensitive documents efficiently and securely.



THE CHALLENGE:

The intricate world of M&A, financing rounds, and diverse investment activities meant this company was constantly producing and managing sensitive documents. The challenge? These documents were scattered across multiple platforms. This fragmentation led to operational inefficiencies, potential data loss, and precious time wasted in retrieval and management.



MYOTA'S IMPACT:



Unified Data Management: Myota's platform transformed their approach by centralizing multiple transactions within a singular data room. This not only streamlined post-transaction activities and audits but also paved the way for future financial endeavors.



Fortified Security: Recognizing the sensitivity of their data, Myota fortified their security with:

- **Multi-Factor Authentication:** Granting access only to those who truly belong.
- **Audit Trails:** Providing a transparent log of all activities for enhanced accountability.
- **Custom Access Permissions:** Tailoring access levels to protect the most sensitive of information.
- **End-to-End Encryption:** Ensuring data remains untouchable at every stage.



Efficiency Meets User Experience: Myota's intuitive interface empowered partners and staff to effortlessly manage a plethora of documents, thereby refining their investment and financial processes.

Myota's differentiator - Indestructible data:



Shred:

- Myota transforms the original data by encrypting/encoding it into multiple shards.
- This sharding process ensures that each shard does not expose plain data to storage services, implementing a Zero-trust approach to data security.



Spread:

- The encrypted shards are then distributed across multiple storage locations.
- This distribution enhances the immutability and resiliency of the data by ensuring that no single location has the complete set of data.



Indestructible data:

- Myota transforms the original data by encrypting/encoding it into multiple shards.
- This sharding process ensures that each shard does not expose plain data to storage services, implementing a Zero-trust approach to data security.

Embracing Myota led to a positive maturing:

1

Quick and Seamless Integration: The Myota bucketZero Workspace was set up in just 10 minutes, allowing the firm to transition smoothly without any disruptions.

3

User-Friendly Interface: The intuitive design, combined with drag-and-drop uploads and advanced search capabilities, made it easy for the team to navigate and manage their documents.

2

Robust Security: Myota's patented "Shred and Spread™" method, combined with the security features of bucketZero Workspace, such as certified AWS data centers, multi-factor authentication, watermarking, and user permissions, ensured that all sensitive information was protected at all times.

4

Built-in Backups with 3-2-1 Rule: Myota bucketZero Workspace incorporates automatic backups that adhere to the 3-2-1 rule, ensuring data redundancy and resilience. This feature was seamlessly integrated without incurring additional costs.

IN THEIR WORDS:

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Not only did Myota streamline our document management, but they also bolstered our security framework. Myota has allowed us to focus on what we do best: investment. The assurance that our data is in safe hands? That's priceless.

Michael Wigrizer, Director of Investments.

ABOUT MYOTA

Myota envisions a secure digital future for organizations of all sizes, combating the threat of ransomware and enabling confident navigation through the digital landscape. Their mission focuses on shaping digital assurance, going beyond data protection to foster environments where businesses can prosper. The bucketZero Platform, Myota's innovative cyberstorage solution, embodies their goal to safeguard the Confidentiality, Integrity, and Availability of enterprise data. Originating from ideas developed at Princeton University and backed by cybersecurity experts, Myota stands as a vanguard against cyber threats, emphasizing user control over data security.